



Michael H. Bruno

T A G A A W A R D

2016



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Technical Association of the Graphic Arts**

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Michael H. Bruno TAGA Award For Outstanding Contributions to the Graphic Arts Industry

The Technical Association of the Graphic Arts (TAGA) is an international organization of technologists, scientists, technical and production personnel in the printing and allied industries, and students in accredited graphic arts programs. It was established in 1948 as a forum for reporting on new research and technology in the graphic arts. It has a long history of distinguished annual conferences at which technical papers on graphic arts subjects are presented. The annual volumes of *TAGA Proceedings* are the published records of these papers by leading technical and scientific men and women who have contributed measurably to the progress of printing technology and graphic science throughout the world.

The Board of Directors of TAGA hereby recognizes a professional with a distinguished career to receive the 2016 TAGA Michael H. Bruno Award in appreciation of his dedicated services and contributions to the advancement of graphic arts internationally. As evidence of this honor, the awardee will receive the Michael H. Bruno Award. This award is named for the late Michael H. Bruno. Printing was his vocation for his entire working life. He was a kind and gentle man who was passionate about printing and the people who produced it. In his own words, "I had the good fortune to be where the action was during the most active period since printing was invented." We, in turn, were very fortunate to know Mike. Everyone who knew him or knew of him respected him and his incredible knowledge of the industry. What a wonderful legacy to leave for the world.

Presented here is a summary of the accomplishments of this year's distinguished recipient of the Michael H. Bruno Award.





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2016 Bruno Award Recipient: Paul Cousineau

Paul Cousineau's career in newspaper manufacturing at Dow Jones spans 30 years and many locations across the United States. He has contributed to the industry through research, development of technologies, support of college programs and students as well as providing leadership and in-depth product knowledge for Dow Jones. Paul has held various roles within operations and today he works at Dow Jones' northeast



headquarters managing prepress, continuous improvement, and IT within operations.

Paul primarily works on production of Dow Jones' printed products from receipt of image through the finished paper. He has been a key executive in developing Dow Jones' quality control program while managing all systems and functions related to plant expansion projects, continuous improvement, and maintaining a connection with the industry and education. He possesses an extensive knowledge of the processes of print manufacturing and is called upon by peers and industry colleagues for his counsel.

Paul has developed technologies in use today, one is the topic of a white paper published in the 2010 TAGA Proceedings, "Use of Ink Modeling and Volumetric Equations for Closed Loop Control of Optical Density in Cold-set Newspaper Applications." During his career, he has implemented many improvements in technology and processes.

His connection to the industry includes serving as Research Committee chair for Printing Industries of America. In the past he was chair of the Newspaper Association of America Technical Committee and worked with the Specifications for Newspaper Advertising Production (SNAP) Committee to establish ANSI



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CGATS/SNAP TR 002-2007 as the North American newspaper printing standard.

A graduate of California Polytechnic University San Luis Obispo, Paul is chair of the Graphic Communication Department Advisory Board and is immediate past chair of the Journalism Department Advisory Board. He worked with the Dow Jones Foundation to fund the 2011 press upgrade in the web-printing lab where *Mustang Daily* is produced. He works to fund the various endowments required to increase financial support for the departments, faculty, and students. As a board member of TAGA, Paul ensures the student program continues. He helped architect the non-profit incorporation change in 2012 to secure TAGA's future with Printing Industries of America.

Paul assists his community through Lions Clubs International serving in local club activities, the 16J Foundation Board, and with New Jersey Lions as Finance and Operations chair. He is a progressive Melvin Jones Fellow and is a recipient of the 2015 President's Medal. Interesting tidbit: In 2012 one of Paul's photos, "Squirrelling Around" was published in the Lions International Environmental Calendar.

Paul started at the age of ten as a paperboy for *The San Gabriel Tribune*. As a freshman in high school, he attended night school to learn printing and took a job at a small print shop in Irwindale. Paul earned the Eagle Scout rank. As an applied physics major at the University of California Irvine, he was production manager for UCI's *New University* newspaper.

Paul transferred to Cal Poly where he worked at University Graphic Systems producing *Mustang Daily* newspaper. He chartered the first TAGA student chapter that produced technical journals shared at the annual technical conference. In 1985, he graduated with a Bachelor of Science in Graphic Communication and Print Management as Most Outstanding Student. He was later recognized in 2009 as an Honored Alumnus of Cal Poly.

Paul notes that it has been and continues to be an exciting field of work. He acknowledges that these accomplishments would have been impossible without all the help over the years from his colleagues and most importantly the patience and support of his spouse Elise.



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Previous Honorees

2015

Guy Gecht
Frank Romano
Erwin Widmer

2014

Sam Ingram
Yoshiharu Komori
George Ryan

2013

Anthony Stanton

2012

James C. King
John E. Warnock

2011

Richard Goodman

2010

Bernard Pineaux

2009

Patrice J. Mangin

2008

Tim C. Claypole

2007

Bruce Blom

2006

Robert Chung

2005

Helene Juhola

2004

Harvey Levenson

2003

Nils Enlund

2002

Takashi Numakura

2001

Ing Helmut Kipphan
Irving Pobboravsky
William Ray

2000

Mitsuo Kaji

1999

Joel Rubin
Walter Zawacki

1998

Jacqueline Fetsko
Franz Sigg

1997

Edward Granger
Raymond Prince

1996

Gary Field
David McDowell

1995 – Orlando

Eiichi Inoue
Patrice Dunn

1995 – Paris

Anthony Johnson

1994

Kurt Schlapfer

1993

Paul Borth
Ing Uwe Gast

1992

Richard Fisch
Milton Pearson

1991

Sven Ahrenkilde
Brian Chapman
Charles Rinehart

1990

Robert Downie
Thomas Fadner
Tapio Lehtonen

1989

H. Brent Archer
S. Thomas Dunn

1988

James Cox
Philip Evanoff
Lawrence Wilson

1987

Werner Gerlach
Warren Rhodes
Kenneth West

1986

John MacPhee
J. Tom Morgan, Jr.
Miles Southworth

1985

Jean Chevalier
Emilio Gerboni
Simo Karttunen
Bryan Sunderland

1984

Robert Bassemir
Kurt Pfahl

1983

William Schreiber
William Somerville

1982

Gordon Johnson
Herbert Phillips

1981

John Crosfield
George Jorgensen

1980

William Schaeffer
Philip Tobias

1979

Harvey George
Richard Maurer
John McMaster

1978

Bernard Halpern
Francis Wurzburg, Jr.

1977

Albert Materazzi
Robert Rossell
Earl Sundeen
William Walker



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