



2024 Michael H. Bruno Award and Student Competitions

Presented by the Technical Association of the Graphic Arts



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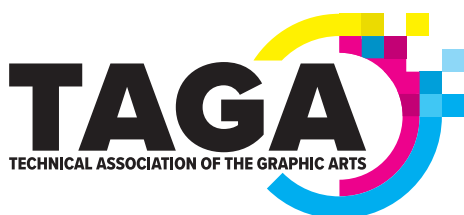


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PRESENTS

2024 Michael H. Bruno Award

- | | | |
|---|--|--|
| 2023 David Niles | 1999 Joel Rubin
Walter Zawacki | 1984 Robert Bassemir
Kurt Pfahl |
| 2022 Ray Cheydleur | 1998 Jacqueline Fetsko
Franz Sigg | 1983 William Schreiber
William Somerville |
| 2021 no recipient | 1997 Edward Granger
Raymond Prince | 1982 Gordon Johnson
Herbert Phillips |
| 2020 Gary Jones
Laura Lawton | 1996 Gary Field,
David McDowell | 1981 John Crosfield
George Jorgensen |
| 2019 Dr. Don P. Duncan
Juanita M. Parris
Mike Scrutton | 1995 – Orlando
Eiichi Inoue
Patrice Dunn | 1980 William Schaeffer
Philip Tobias |
| 2018 Dr. Mark FJ Bohan | 1995 – Paris
Anthony Johnson | 1979 Harvey George
Richard Maurer
John McMaster |
| 2017 Lawrence Warter | 1994 Kurt Schlapfer | 1978 Bernard Halpern
Francis Wurzburg, Jr. |
| 2016 Tony Bean
Paul Cousineau | 1993 Paul Borth
Ing Uwe Gast | 1977 Albert Materazzi
Robert Rossell
Earl Sundeen
William Walker |
| 2015 Guy Gecht
Frank Romano
Erwin Widmer | 1992 Richard Fisch
Milton Pearson | 1976 Michael Bruno
Paul Hartsuch
Frank Preucil
John Yule |
| 2014 Sam Ingram
Yoshiharu Komori
George Ryan | 1991 Sven Ahrenkilde
Brian Chapman
Charles Rinehart | |
| 2013 Anthony Stanton | 1990 Robert Downie
Thomas Fadner
Tapio Lehtonen | |
| 2012 James C. King
John E. Warnock | 1989 H. Brent Archer
S. Thomas Dunn | |
| 2011 Richard Goodman | 1988 James Cox
Philip Evanoff
Lawrence Wilson | |
| 2010 Bernard Pineaux | 1987 Werner Gerlach
Warren Rhodes
Kenneth West | |
| 2009 Patrice J. Mangin | 1986 John MacPhee
J. Tom Morgan, Jr.
Miles Southworth | |
| 2008 Tim C. Claypole | 1985 Jean Chevalier
Emilio Gerboni
Simo Karttunen
Bryan Sunderland | |
| 2007 Bruce Blom | | |
| 2006 Robert Chung | | |
| 2005 Helene Juhola | | |
| 2004 Harvey Levenson | | |
| 2003 Nils Enlund | | |
| 2002 Takashi Numakura | | |
| 2001 Ing Helmut Kipphan
Irving Pobboravsky
William Ray | | |
| 2000 Mitsuo Kaji | | |

2024 Michael H. Bruno Award

Presented by the Technical Association of the Graphic Arts, March 13, 2024

Awarded to Donald Schroeder and Jules Van Sant

Michael H. Bruno TAGA Award For Outstanding Contributions to the Graphic Arts Industry

The Technical Association of the Graphic Arts is an international organization of technologists, scientists, technical, and production personnel in the printing and allied industries, as well as students in accredited graphic arts programs. It was established in 1948 as a forum for reporting on new research and technology in the graphic arts. It has a long history of distinguished annual conferences at which technical papers on graphic arts subjects are presented. The annual volumes of TAGA Proceedings are the published records of these papers by leading technical and scientific men and women who have contributed immeasurably to the progress of printing technology and graphic science throughout the world.

The Advisory Committee of TAGA hereby recognizes a professional with a distinguished career to receive the TAGA Michael H. Bruno Award in appreciation of his dedicated service and contributions to the advancement of graphic arts internationally.

As evidence of this honor, the awardee will receive the Michael H. Bruno Award. This award is named for the late Michael H. Bruno. Printing was his vocation for his entire working life. He was a kind and gentle man who was passionate about printing and the people who produced it. In his own words, "I had the good fortune to be where the action was during the most active period since printing was invented." We, in turn, were very fortunate to know Michael. Everyone who knew him or knew of him respected him and his incredible knowledge of the industry. What a wonderful legacy to leave for the world.



Donald Schroeder

*Senior Director of Professional Service
and Solutions Development*

Fujifilm North America Graphic Systems Division

Don Schroeder, the Senior Director of Professional Service and Solutions Development at Fujifilm North America Graphic Systems Division, boasts over 33 years of experience at Fujifilm, contributing significantly to the company's transition from analog to digital technologies in print.

With expertise in Workflow, Color Management, and Project Management across various printing segments, including Offset, Digital, Flexo, and Packaging Printing, Schroeder has been instrumental in advancing industry standards. His notable achievement includes the development of ColorPath Sync, a pioneering Cloud-based Color Management and Validation solution, showcasing his commitment to technological innovation.

Schroeder's leadership extends to forging strategic partnerships with vendors to enhance production capabilities and managing a team of experts in Professional Services. His military background as an Infantry Platoon Sergeant imbues him with strong leadership and project management skills, evident in his civilian career.

Joining Fujifilm in 1991, Schroeder has held various roles, including Product Development Manager and Director of Solutions Development. His contributions to innovation are evident through two approved patent applications and authorship of articles and standards contributing to the industry's knowledge base.

Schroeder's unwavering commitment to advancing print technology and supporting industry growth establishes him as a respected leader and expert in the field.



Jules Van Sant
Executive Director
Two Sides North America

Jules is a seasoned professional with extensive experience in print and advertising. Her expertise in marketing and storytelling, coupled with her role as a mother to three adult children, has shaped her holistic approach to her work. She has held various positions in advertising agencies and print organizations while raising her children.

From 2006 to 2018, Jules served as Executive Director at the Pacific Print Industry Association (PPI), where she fostered connections between educators, employers, and students, promoting the diverse applications of print. In 2018, she co-founded Bubble & Hatch Marketing, where she currently serves as Chief Inspirational Officer. Jules and her team offer a range of services to clients in the print and graphic industry, including marketing, storytelling, technology, and creative solutions.

Beyond her role at Bubble & Hatch, Jules is deeply involved in industry advocacy and mentorship. She is the Executive Director of Two Sides North America, combating greenwashing claims in the corporate world, and serves as Vice Chair of the Print and Graphics Scholarship Foundation. Additionally, she holds leadership positions in various industry boards and organizations, including the Cal Poly Graphic Communications Advisory Board and the Oregon Printing Industry Pension Trust.

Jules' dedication to her profession and her commitment to fostering connections and promoting sustainability make her a respected leader in the print and graphic industry.

2024 Student Competitions

Harvey R. Levenson Undergraduate Student Paper Award

Established in 1987 and renamed in 1991 in honor of Dr. Harvey R. Levenson, founder of the TAGA Student Chapters program, the Harvey R. Levenson Undergraduate Student Paper Award is presented to the undergraduate student author of the best student research paper.

Since his first taste of advertising and lithography as a student in New York City, Dr. Harvey R. Levenson has dedicated his career to communication and graphic

arts education and research. An active teacher, researcher, and author, Dr. Levenson is a Professor Emeritus and former department head of Graphic Communication at California Polytechnic State University, a post he has held for 30 years from 1983 to 2013, specializing in printing, technology, media, and research methods. He is also credited as the founder of the Division of Graphics, Design, and Communication at La Roche College in Pittsburgh, PA and is a former associate director of technical services at the Graphic Arts Technical Foundation. He holds four degrees in printing and communications and has

written numerous articles and books on printing, technology, and literacy. Dr. Levenson has been a loyal TAGA member since 1978, serving as the Board of Directors Student Chapter Committee Chair from 1984 to 1991, during which time he founded the TAGA Student Chapters program.

Awarded to:
**David Yu,
Toronto Metropolitan
University**

Previous Recipients

- 2023** Hayden McGreal of Toronto Metropolitan University
- 2022** Eloise Dutauzia and Hugo Pisaroni, Grenoble INP-Pagora
- 2021** Samantha Stante, Ryerson University
- 2020** Mila Khatri, Ryerson University
- 2019** Julia Forrester, Ryerson University
- 2018** Kelsey Burgett, California Polytechnic State University
- 2017** Justin Furgurson, Clemson University
- 2016** Diondra Filicetti, Ryerson University
- 2015** Alex Chheun/Amy Nguyen, Ryerson University
- 2014** Emily Wong/Lisa Carley, Ryerson University
- 2013** Trey Riedmayer, Clemson University
- 2012** C. Michael Shedd & Nathan Ostrout, California Polytechnic State University
- 2011** R. Tupe, M. Kosterina, & R. Luksiarto, Ryerson University
- 2010** Rebecca Dykopf (et al), Ryerson University
- 2009** Saleh Abdel Motaal (et al), Ryerson University
- 2008** Zeinab Panahi, Ryerson University
- 2007** Ashley Childers, Clemson University
- 2006** No Recipient
- 2005** Christine Wheatley, Western Michigan University
- 2004** Franck Medlege, The French Engineering School of Paper and Printing
- 2003** Dustin LeFebvre, Western Michigan University
- 2002** Kathleen Edwards/Kris Finnen, California Polytechnic State University
- 2001** Eliot Harper, Rochester Institute of Technology
- 2000** Alex Castellanos/Paul Haak, California Polytechnic State University
- 1999** Veronika Pekarovicova, Western Michigan University
- 1998** Gilles Gonzalez, The French Engineering School of Paper and Printing
- 1997** Sharron Henley/Mark Shaw, West Herts College
- 1996** Melynda Steward, Clemson University
- 1995** Maureen Armstrong, California Polytechnic State University
- 1994** Todd Skidmore, Clemson University
- 1993** Susan T. Fennell, Clemson University
- 1992** Keshav Sharma, Western Michigan University

Dusty Rhodes Graduate Student Paper Award

The Dusty Rhodes Graduate Student Paper Award was established in 1995 to recognize the quality of the research papers authored by graduate-level students. The award is named for Warren "Dusty" Rhodes, a long-standing TAGA member and dedicated advocate of graphic arts research.

Warren L. "Dusty" Rhodes began his career in the graphic arts as a student at the School of Photography at RIT. He

later conducted research on pictorial color in newspapers by web offset at the school's Graphic Arts Research Center. In 1952 he was made head of the Photographic Laboratory at GARC and extended his research to include print sharpness, color reproduction, and quality control. As the head of GARC, he also served terms as president of TAGA and ISCC, was an IARIGAI delegate, and was a member of the Executive Committee of the Research and Engineering Council of the Graphic Arts. Mr. Rhodes later joined the Xerox Research Center where he held positions in management and research, focusing on scanning, digitizing, and challenges of color image display, manipulation, and printing.

Awarded to:
Chuqi Su,
Rochester Institute of Technology

Previous Recipients

- 2023** No Recipient
- 2022** Bethany Wheeler, Clemson University
- 2021** Maayane Lugassy, Grenoble INP Pagora
- 2020** Himanshu Rana, Clemson University
- 2019** Chandramohan Seetharamiah Srinivasaraju, Rochester Institute of Technology
- 2018** Bilge Altay, Western Michigan University
- 2017** No Recipient
- 2016** Michael J. Joyce, Western Michigan University
- 2015** No Recipient
- 2014** Vickrant Zunjarrao, Rochester Institute of Technology
- 2013** No Recipient
- 2012** Alexandra Hartman, Clemson University

- 2011** No Recipient
- 2010** John Jay Jacobs (et al),
Clemson University
- 2009** John Jay Jacobs (et al),
Clemson University
- 2008** Kathryn O. Cole,
Rochester Institute
of Technology
- 2007** Erika Hrehorova,
Western Michigan
University
- 2006** Dimitrios Ploumidis,
Rochester Institute
of Technology
- 2005** Kang Ha, Rochester
Institute of Technology
- 2004** Hrishikesh Bhide,
Western Michigan
University
- 2003** Andrea Frimova,
Western Michigan
University
- 2002** Hrishikesh Bhide,
Western Michigan
University
- 2001** Sebastien Arnaud,
The French Engineering
School of Paper and
Printing
- 2000** Ludovic Fouche,
The French Engineering
School of Paper
and Printing
- 1999** Rodrigo Sosa, Western
Michigan University
- 1998** Bruno J. Schrappe,
Rochester Institute
of Technology
- 1997** Michelle Warford,
Clemson University
- 1996** Lambros Protopapas,
Rochester Institute
of Technology

Helmut Kipphan Student Publication Award

Since the establishment of the TAGA Student Chapters in 1985, student chapters have produced technical publications to showcase student research. Starting

in 1993, the TAGA Board of Directors has awarded a Grand Prize Award to recognize their efforts in producing the TAGA Student Publications. Renamed in 2006 as the Helmut Kipphan Cup in honor of Dr. Helmut Kipphan and his time, support, and advocacy of the TAGA Student Chapters, the award is now a traveling trophy that is presented to the school that has produced a student publication that excels in technical content, print quality, and design.

Born and educated in Germany, Helmut Kipphan, Ph.D., is a pioneer in the field of graphic arts, and his dedication to students stems from the quest for continuous education in his own life. Beginning as a tool-making apprentice, he worked as a toolmaker, technical draftsman, and designer for two offset printing presses at Heidelberger Druckmaschinen AG before earning two degrees in mechanical engineering. He then worked as a scientist, lecturer, and project manager at the Institute for Measurement and Automation Control in Engineering at the University of Karlsruhe where he completed his doctoral thesis in 1975. Following this, he was appointed professor at Karlsruhe University. In 1978 Dr. Kipphan rejoined Heidelberg as a research engineer, working in several management and executive positions in the fields of measurement and automation in sheetfed and web offset printing, new technologies, patenting, and education. Dr. Kipphan has been a TAGA member since 1993 and has served on the TAGA Board of Directors focusing on education and international cooperation.

2024 Entries

- Ball State University
- California Polytechnic
State University
- Clemson University
- Rochester Institute of Technology
- Toronto Metropolitan University
- 2023** California Polytechnic
State University
- 2022** Toronto Metropolitan
University
- 2021** n/a
- 2020** Ryerson University
- 2019** California Polytechnic
State University
- 2018** Ryerson University
- 2017** California Polytechnic
State University
- 2016** Ryerson University
- 2015** Ryerson University
- 2014** Ryerson University
- 2013** Grenoble Institute
of Technology
- 2012** Clemson University
- 2011** Rochester Institute
of Technology
- 2010** Ryerson University
- 2009** Rochester Institute
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- 2008** Ryerson University
- 2007** California Polytechnic
State University
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- 1997** Clemson University

TAGA Student Chapters

Ball State University
California Polytechnic State University
Clemson University
Grenoble INP Pagora
Rochester Institute of Technology
Stuttgart Media University
Toronto Metropolitan University

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Presented By

