



# Michael H. Bruno TAGA AWARD

# 2020



**Presented by the  
Technical Association of the Graphic Arts**

**March 17, 2020**



# Michael H. Bruno

## T A G A A W A R D

## Michael H. Bruno TAGA Award For Outstanding Contributions to the Graphic Arts Industry

The Technical Association of the Graphic Arts is an international organization of technologists, scientists, technical, and production personnel in the printing and allied industries, as well as students in accredited graphic arts programs. It was established in 1948 as a forum for reporting on new research and technology in the graphic arts. It has a long history of distinguished annual conferences at which technical papers on graphic arts subjects are presented. The annual volumes of TAGA *Proceedings* are the published records of these papers by leading technical and scientific men and women who have contributed immeasurably to the progress of printing technology and graphic science throughout the world.

The Board of Directors of TAGA hereby recognizes a professional with a distinguished career to receive the 2020 TAGA Michael H. Bruno Award in appreciation of his dedicated service and contributions to the advancement of graphic arts internationally.

As evidence of this honor, the awardee will receive the Michael H. Bruno Award. This award is named for the late Michael H. Bruno. Printing was his vocation for his entire working life. He was a kind and gentle man who was passionate about printing and the people who produced it. In his own words, "I had the good fortune to be where the action was during the most active period since printing was invented." We, in turn, were very fortunate to know Michael. Everyone who knew him or knew of him respected him and his incredible knowledge of the industry. What a wonderful legacy to leave for the world.

Presented here is a summary of the accomplishments of this year's distinguished recipient of the Michael H. Bruno Award.





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## 2020 Bruno Award Recipient: Laura Lawton

Laura Lawton is the President and Owner of the Spokane-based companies Lawton Printing, Inc. and File-Ez Folder, Inc. She's the fourth generation of her family to manage these creative enterprises. Lawton is comprised of three divisions: Lawton Printing Services; innovAGING, which produces directories for senior citizens and their families; and Navitabs, which creates tabs



for books, reports, and more. Lawton's sister company, File-Ez Folder, produces pocket, laminated, and printed-pocket folders for high school, college, and business markets. Laura began in customer service within her family's company in 1984, taking on the reigns of scheduler in the Commercial Printing Division and assistant and manager of the Publications Division before becoming owner in September 2008.

While Laura has been President of these companies since 2001, she also has extensive experience in the wider print industry. Laura graduated with a Bachelor of Science degree in Graphic Communication with a focus in Printing Management from California Polytechnic State University, San Luis Obispo. She has been a board member, national board representative, executive committee member, and the board president of the Pacific Printing Industries Association. She has been heavily involved with the corresponding national association for nearly 20 years, currently serving as a finance committee member, chair of its Young Print Professionals Group, and Chair of the Board 2011-2012. During that time, Laura also served as a member of the Kodak Commercial Printing Advisory Group. Currently, Laura is an advisory board member of Cal Poly



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Graphic Communication and was awarded the 2019 Lewis Memorial Lifetime Achievement Award by Printing Industries of America (now PRINTING United Alliance).

Outside of the print world, Laura demonstrates her passion for community with a variety of involvement. She has served on the board and executive committees of the Association of Washington Business, Junior League of Spokane, Greater Spokane Incorporated, and the Rypien Foundation, which helps families who are battling childhood cancer. Laura is also the Board President of Project Beauty Share, an organization that provides personal hygiene, cosmetics, and beauty products to women and families overcoming abuse, addiction, homelessness, and poverty. In the past, Laura has served on the Whitworth Business Advisory Board, Independent Colleges of Washington Board, and the Saint George's School Finance Committee. Through these organizations, Laura continues to create meaningful community partnerships.



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## T A G A A W A R D

### Previous Honorees

**2019**

Dr. Don P. Duncan  
Juanita M. Parris  
Mike Scrutton

**2018**

Dr. Mark FJ Bohan

**2017**

Lawrence Warter

**2016**

Tony Bean  
Paul Cousineau

**2015**

Guy Gecht  
Frank Romano  
Erwin Widmer

**2014**

Sam Ingram  
Yoshiharu Komori  
George Ryan

**2013**

Anthony Stanton

**2012**

James C. King  
John E. Warnock

**2011**

Richard Goodman

**2010**

Bernard Pineaux

**2009**

Patrice J. Mangin

**2008**

Tim C. Claypole

**2007**

Bruce Blom

**2006**

Robert Chung

**2005**

Helene Juhola

**2004**

Harvey Levenson

**2003**

Nils Enlund

**2002**

Takashi Numakura

**2001**

Ing Helmut Kipphan  
Irving Pobboravsky  
William Ray

**2000**

Mitsuo Kaji

**1999**

Joel Rubin  
Walter Zawacki

**1998**

Jacqueline Fetsko  
Franz Sigg

**1997**

Edward Granger  
Raymond Prince

**1996**

Gary Field  
David McDowell

**1995 – Orlando**

Eiichi Inoue  
Patrice Dunn

**1995 – Paris**

Anthony Johnson

**1994**

Kurt Schlapfer

**1993**

Paul Borth  
Ing Uwe Gast

**1992**

Richard Fisch  
Milton Pearson

**1991**

Sven Ahrenkilde  
Brian Chapman  
Charles Rinehart

**1990**

Robert Downie  
Thomas Fadner  
Tapio Lehtonen

**1989**

H. Brent Archer  
S. Thomas Dunn

**1988**

James Cox  
Philip Evanoff  
Lawrence Wilson

**1987**

Werner Gerlach  
Warren Rhodes  
Kenneth West

**1986**

John MacPhee  
J. Tom Morgan, Jr.  
Miles Southworth

**1985**

Jean Chevalier  
Emilio Gerboni  
Simo Karttunen  
Bryan Sunderland

**1984**

Robert Bassemir  
Kurt Pfahl

**1983**

William Schreiber  
William Somerville

**1982**

Gordon Johnson  
Herbert Phillips

**1981**

John Crosfield  
George Jorgensen

**1980**

William Schaeffer  
Philip Tobias

**1979**

Harvey George  
Richard Maurer  
John McMaster

**1978**

Bernard Halpern  
Francis Wurzberg, Jr.

**1977**

Albert Materazzi  
Robert Rossell  
Earl Sundeen  
William Walker

**1976**

Michael Bruno  
Paul Hartsuch  
Frank Preucil  
John Yule



# Michael H. Bruno

## T A G A A W A R D

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**Technical Association of the Graphic Arts**

301 Brush Creek Road • Warrendale, PA 15086 USA

Telephone: 412-259-1706 • Fax: 412-259-1765

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