



Michael H. Bruno Award 2006

Presented in Vancouver, British Columbia, CANADA, during the 58th Annual
Technical Conference of the Technical Association of the Graphic Arts

March 21, 2006



Michael H. Bruno TAGA Award

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For Outstanding Contributions to the Graphic Arts Industry

The Technical Association of the Graphic Arts (TAGA) is an international organization of technologists, scientists, technical and production personnel in the printing and allied industries, and students in accredited graphic arts programs. It was established in 1948 as a forum for reporting on new research and technology in the graphic arts. It has a long history of distinguished annual conferences at which technical papers on graphic arts subjects are presented. The annual volumes of *TAGA Proceedings* are the published records of these papers by leading technical and scientific men and women who have contributed measurably to the progress of printing technology and graphic science throughout the world. The board of directors of TAGA hereby singles out a professional with a distinguished career to receive the 2006 TAGA Michael H. Bruno Award as appreciation of his dedicated services and contributions to the advancement of graphic arts internationally.

As evidence of this honor, the awardee will receive the Michael H. Bruno Award. This award is named for the late Michael H. Bruno. Printing was his vocation for his entire working life. He was a kind and gentle man who was passionate about printing and the people who produced it. In his own words, "I had the good fortune to be where the action was during the most active period since printing was invented." We, in turn, were very fortunate to know Mike. Everyone who knew him or knew of him respected him for himself and his incredible knowledge of the industry. What a wonderful legacy to leave for the world.

Presented here is a summary of the accomplishments of this year's distinguished recipient of the Michael H. Bruno Award.

Michael H. Bruno TAGA Award

Michael H. Bruno Award 2006 to Robert Y. Chung

This year, TAGA honors Professor Robert Chung with the Michael Bruno Award in recognition of his thirty-four-year career in graphic arts and education.

During his illustrious career, Bob has served as mentor to dozens of students who are now productive professionals in the industry. Bob's teaching is characterized by a high level of technical education combined with a tireless probing for new knowledge about printing processes and compassionate understanding for his students. Bob teaches by example, modeling a scholarly approach to learning such that his students come away with more than technical knowledge.

Bob's career goes beyond the classroom, and he has served and guided many professional organizations and individuals beyond the walls of RIT. In the course of this career, Bob has authored more than forty technical papers and has consulted with dozens of companies and served freely for many associations—not least among them, TAGA.

He has been recognized for his achievements numerous times and has been a valued member of the RIT faculty for over twenty years.

Bob's background includes substantial industry experience combined with an educational background, including a masters degree from RIT, a bachelor's degree from Eastern Washington University, and a printing technology diploma from the Chinese Culture University in Taipei, Taiwan.

Bob was the creator and editor of *Test Targets*, an RIT publication on color management and process control, now in its fifth edition, and he served as the associate director of RIT's Laboratory for Quality and Productivity in Graphic Arts. In 2004, he was appointed the Gravure Research Professor with the mandate to develop original research serving the gravure industry.

For these and his many other achievements, TAGA is pleased to present Bob with the 2006 Michael Bruno Award.



Robert Y. Chung

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Bob's dedication to education is reflected by his long-time employment with RIT. He started working full-time at the Graphic Arts Research Center after he completed his M.S. degree in Printing Technology in 1976. He joined the faculty in the School of Printing in 1980. During his tenure at RIT, Bob served as the associate director of the Laboratory for Quality and Productivity in the Graphic Arts and conducted many industry seminars and workshops on color measurement and quality control. He performed quality system audits for printers and print buyers on quality- and productivity-related issues. Bob was promoted to Professor in 1995. He was appointed as the gravure research professor in 2004 to pursue research in gravure imaging and printing.

Bob has been a thesis and academic advisor to many graduate students. He encourages his students to join him on the exploration of the unknown through the application of scientific method guided by intuition and curiosity. *Test Targets*, published by the School of Print Media since 2002, is a fine example of the extension of his teaching and mentorship. The annual publication reflects the collaborative effort of students, faculty, and staff in the discovery and understanding of new knowledge in process control and color management.

To foster collaboration between RIT and research and educational institutions around the world, Bob was a visiting professor in the Department of Graphic Communication, Chinese Culture University, Taipei, Taiwan. He visited many graphic arts research institutions in Europe. He conducted seminars in Hong Kong and Peking. He also taught at the Shanghai Publishing and Printing College, Shanghai, China.

Bob's enthusiasm in research and scholarship is reflected in his thirty years of affiliation with TAGA. He published more than forty papers, fifteen of them in the TAGA Proceedings. He served TAGA organization in many roles, including a member of the Board, chairman of the Color Workshop Committee, and chairman of the Student Chapters Committee. He helped establish the TAGA/RIT Student Chapter in 1985 and remained as a faculty advisor ever since. In addition to his membership in TAGA, he is also a member of American Society for Quality (ASQ), International Graphic Arts Education Association (IGAEA), and Committee for Graphic Arts Technology Standards (CGATS) SC3 and SC4 Committees.

For all of his accomplishments and his dedication to graphic arts education, TAGA distinguishes Professor Robert Y. Chung with the 2006 Michael H. Bruno TAGA Award.

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Previous Honorees

1976

Michael H. Bruno
Paul J. Hartsuch
Frank M. Preucil
John A. C. Yule

1977

Albert R. Materazzi
Robert E. Rossell
Earl I. Sundeen
William C. Walker

1978

Bernard R. Halpern
Francis L. Wurzberg, Jr.

1979

Harvey F. George
Richard E. Maurer
John McMaster

1980

William D. Schaeffer
Philip E. Tobias

1981

John F. Crosfield
George W. Jorgensen

1982

Gordon O.F. Johnson
Herbert E. Phillips

1983

William F. Schreiber
William E. Somerville

1984

Robert W. Bassemir
Kurt Pfahl

1985

Jean Chevalier
Emilio Gerboni
Simo T.P. Karttunen
Bryan H.W. Sunderland

1986

John MacPhee
J. Tom Morgan, Jr.
Miles F. Southworth

1987

Werner F. Gerlach
Warren L. Rhodes
Kenneth G. West

1988

James R. Cox
Philip C. Evanoff
Lawrence A. Wilson

1989

H. Brent Archer
S. Thomas Dunn

1990

Robert H. Downie
Dr. Thomas A. Fadner
Dr. Tapio Lehtonen

1991

Sven Ahrenkilde
Brian M. Chapman
Charles E. Rinehart

1992

Richard S. Fisch
Milton Pearson

1993

Paul F. Borth
Dr.-Ing. Uwe Gast

1994

Dr. Kurt Schlapfer

1995 – Orlando

Dr. Eiichi Inoue
Patrice M. Dunn

1995 – Paris

Anthony J. Johnson

1996

Gary G. Field
David Q. McDowell

1997

Dr. Edward M. Granger
Raymond J. Prince

1998

Jacqueline M. Fetsko
Franz Sigg

1999

Joel Rubin
Walter F. Zawacki

2000

Dr. Mitsuo Kaji

2001

Prof. Dr.-Ing. Helmut
Kipphan
Irving Pobboravsky
Dr. William J. Ray

2002

Takashi Numakura

2003

Nils Enlund

2004

Dr. Harvey R. Levenson

2005

Helene Juhola

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