

TAGA HONORS AWARD 1991

to

SVEN AHRENKILDE

for his over 35 years of dedicated service to the graphic arts industry as an advisor and consultant, teacher of hundreds of industry seminars and the Research Methods course in the RIT Graduate School, director of the research and testing program that launched the phenomenal USA Today color printing program that electrified the newspaper industry, and his part in the Kodak "Run for the Money" Newspaper Color Contest, TAGA honors Sven Ahrenkilde.



SVEN AHRENKILDE is a Senior Research Associate and member of the Graduate School faculty of the School of Printing Management and Science at the Rochester Institute of Technology (RIT). He was born in Denmark and began his career in graphic arts working as a camera operator while attending the Polytechnical University of Copenhagen, Denmark, from which he obtained his MS degree in chemical engineering. After graduation, Sven taught and did research at the Graphic College of Denmark and the Geodetic Institute and later came to the USA to do research in the Graphic Arts Research Center (now Technical & Education Center) at RIT. He then returned to Denmark to head the Copenhagen Reptechnical School.

Sven returned to RIT in 1969 as director of the Science and Technology Division of GARC. During his tenure at RIT, he had been involved as an industry advisor and consultant, graduate school advisor, and teacher of the Research Methods course in the graduate school. In addition, he has taught hundreds of industry seminars on quality control, color theory, instrumentation, press control, tone reproduction, and paper and ink relationships. He has also authored numerous trade articles, technical papers and research reports.

Sven was Director of the Research and Testing program that served as the basis for launching USA Today and was very instrumental in developing the processes and techniques used in the color prepress and printing operations for USA Today that inspired much of the newspaper industry's adoption of and conversion to color printing. Sven was also heavily involved in the development of the annual RIT Newspaper Color Conference, and the three phases of the Kodak "Run for the Money" Color Contests. He has been a member of TAGA since 1953 and has authored three papers that have appeared in the TAGA Proceedings.