



THE
HONORS AWARDS
for
Outstanding Contributions
to the
Business Industry

*Taga
Honors
Awards
1988*

Presented at
Chicago, Illinois
during the
40th Annual Conference
of the
Technical Association of the Graphic Arts
May 3, 1988

THE
TAGA HONORS AWARD
*for Outstanding Contributions
to the
Graphic Arts Industry*

The Technical Association of the Graphic Arts (TAGA) is an organization of technologists, scientists, technical and production personnel in the printing and allied industries. It was established in 1948 as a forum for reporting on new research and technology in the graphic arts. It has a long history of distinguished annual conferences at which papers on technical graphic arts subjects are presented. The annual volumes of TAGA Proceedings are the published records of these papers by leading technical and scientific men and women who have contributed measurably to the progress of printing technology and graphic science throughout the world. The Board of Directors of TAGA hereby recognize the endeavors of three more members of the graphic arts technical community by selecting them to receive the TAGA Honors Award. We are certain that all members of TAGA and people throughout the graphic arts industry join us in congratulating these men on their achievements and contributions.

As evidence of this honor, each awardee will receive the symbol of the TAGA Honors Award. This was designed in 1976 by R. E. Maurer, then president of TAGA. It consists of a spire with three transparent side panels in the subtractive primary colors, yellow, magenta, and cyan, which are the colors of the three dye layers in transparencies and the colorants used in the printing inks for process-color reproduction. The overlap colors of red, green, and blue (violet) are generated by the colored panels. The black base represents the black printer and the white base of the pyramid the printing paper.

Presented here in alphabetical order are the three distinguished recipients of the 1988 TAGA Honors Awards.

TAGA HONORS AWARD 1988

to

LAWRENCE A. WILSON

for his over 30 years of dedicated services to the paper and printing industries during which he was involved in web offset research, served as offset superintendent in a large printing plant, did research on new paper grades and printing problems, for his leadership and as chairman of the GCA/Spectrum Print Properties Committee which has monitored printing tests and print analyses that have led to a new understanding of the printing process, its control and specifications, TAGA honors Lawrence A. Wilson.



LAWRENCE A. WILSON'S career in graphic arts began when he became involved in web offset research on the old Webendorfer press at R. I. T. in 1956. In 1959 he received a B. S. degree in Printing from R. I. T. and joined The W. B. Saunders Publishing Company Offset Printing Plant as superintendent.

In 1965 Larry joined the Research Department of S. D. Warren Paper Company (now a subsidiary of Scott Paper Company). This was an extraordinary organization headed by Dr. Frederick H. Frost, one of the founders of TAGA, and staffed by the incomparable paper and printing technologist team of Al Reynolds, John Payne, Bill Greenwood, Fred Brinnick, Herb Connell and later John Markward. Larry's responsibilities in the Coating Research Laboratory include new grades, grade improvement, and printing research. After Reynolds, Payne and Greenwood died untimely deaths, Larry was put in charge of printing research and development and almost singlehandedly has continued the S. D. Warren tradition of expert handling of printing customer complaints.

Larry is a modest individual who has tried to maintain a low profile, but this has been impossible since 1978 when he was called on by GCA to head the Spectrum Paper Properties (later changed to Print Properties) Committee. The GCA/Spectrum tests were originated to check and improve the Specifications for Web Offset Publication printing (SWOP). The tests planned by the committee under Larry's leadership have included all phases of the printing process affecting image reproduction and quality. Millions of dollars of press time, supplies and print analysis facilities have been contributed to these studies. Hordes of phenomenal data have been assembled that have led to a new understanding of the printing process. Everyone is now conscious of dot gain, print contrast, and trapping, how they affect print quality and their allowable limits of variability. For this we have Larry Wilson, his tireless leadership and his hard-working committee to thank.

PREVIOUS HONOREES

1976

Michael H. Bruno
Paul J. Hartsuch
Frank M. Preucil
John A. C. Yule

1977

Albert R. Materazzi
Robert E. Rossell
Earl I. Sundeen
William C. Walker

1978

Bernard R. Halpern
Francis L. Wurzburg, Jr.

1979

Harvey F. George
Richard E. Maurer
John McMaster

1980

William D. Schaeffer
Philip E. Tobias

1981

John F. Crosfield
George W. Jorgensen

1982

Gordon O. F. Johnson
Herbert E. Phillips

1983

William F. Schreiber
William E. Somerville

1984

Robert W. Bassemir
Kurt Pfahl

1985

Jean Chevalier
Emilio Gerboni
Simo T. P. Karttunen
Bryan H. W. Sunderland

1986

John MacPhee
J. Tom Morgan, Jr.
Miles F. Southworth

1987

Werner F. Gerlach
Warren L. Rhodes
Kenneth G. West

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TECHNICAL ASSOCIATION OF THE GRAPHIC ARTS

RIT, T & E Center

P.O. Box 9887

Rochester, NY 14623-0887