



THE
HONORS AWARDS
for
Outstanding Contributions
to the
Business Industry

*Taga
Honors
Awards
1988*

Presented at
Chicago, Illinois
during the
40th Annual Conference
of the
Technical Association of the Graphic Arts
May 3, 1988

THE
TAGA HONORS AWARD
*for Outstanding Contributions
to the
Graphic Arts Industry*

The Technical Association of the Graphic Arts (TAGA) is an organization of technologists, scientists, technical and production personnel in the printing and allied industries. It was established in 1948 as a forum for reporting on new research and technology in the graphic arts. It has a long history of distinguished annual conferences at which papers on technical graphic arts subjects are presented. The annual volumes of TAGA Proceedings are the published records of these papers by leading technical and scientific men and women who have contributed measurably to the progress of printing technology and graphic science throughout the world. The Board of Directors of TAGA hereby recognize the endeavors of three more members of the graphic arts technical community by selecting them to receive the TAGA Honors Award. We are certain that all members of TAGA and people throughout the graphic arts industry join us in congratulating these men on their achievements and contributions.

As evidence of this honor, each awardee will receive the symbol of the TAGA Honors Award. This was designed in 1976 by R. E. Maurer, then president of TAGA. It consists of a spire with three transparent side panels in the subtractive primary colors, yellow, magenta, and cyan, which are the colors of the three dye layers in transparencies and the colorants used in the printing inks for process-color reproduction. The overlap colors of red, green, and blue (violet) are generated by the colored panels. The black base represents the black printer and the white base of the pyramid the printing paper.

Presented here in alphabetical order are the three distinguished recipients of the 1988 TAGA Honors Awards.

TAGA HONORS AWARD 1988

to

PHILIP C. EVANOFF

for his over 55 years of dedicated service to the paper industry and graphic arts most of which he spent studying and measuring paper properties as they related to paper manufacture and use in printing, and his establishment of a week-long "Paper Knowledge School" that entailed the writing of 13 texts on paper, printing, and allied subjects and has been running continuously for over 25 years with more than 9,000 graduates, TAGA honors Philip C. Evanoff.



PHILIP C. EVANOFF began his illustrious career in the paper industry in 1933 in the paper mill raw materials testing laboratory of the Dill & Collins Division of the Mead Corporation in Philadelphia, PA. During the next nine years, he worked in process control and inspection departments, and was chief inspector and assistant mill Technical Director in 1943 when he entered the army. During this period in the Philadelphia area, he attended Temple University and the University of Pennsylvania majoring in chemistry.

In 1945 he returned to Dill & Collins as Technical Director. In 1949 he transferred to the Customer Service Department of Mead Corporation (later named Graphic Arts Services) in Chillicothe, OH. He continued to advance to Associate Director and retired in 1983 as Manager, Graphic Arts Services.

Phil has always had a curious and inquisitive nature and spent most of his career studying and measuring paper properties as they relate to paper manufacture and printing end uses. These studies included many projects relating the type and dimensions of cellulose fibers to formation, smoothness, strength, and print quality of paper. Other projects investigated paper and ink relationships with regard to ink drying, smudging, and ghosting. Studies of the mechanical properties of paper on high speed presses, folders, binding lines, business forms presses, and virtually all converting equipment used on printing papers covered subjects like web offset fluting, total book and magazine quality, wearing characteristics of cover stock, and other related properties. A landmark study he directed which was reported on by Walter Strong in the 1971 TAGA Conference was on offset blankets and the causes and measurement of surface contamination during printing.

In 1962 Phil was assigned the task of establishing a "Paper Knowledge School" to increase the industry's understanding of the basic principles of paper manufacturing and how the properties of printing paper relate to its varied end uses. This entailed the writing of 13 texts on paper, printing, and related subjects such as grade structure, type of printing, copying, and future trends.

PREVIOUS HONOREES

1976

Michael H. Bruno
Paul J. Hartsuch
Frank M. Preucil
John A. C. Yule

1977

Albert R. Materazzi
Robert E. Rossell
Earl I. Sundeen
William C. Walker

1978

Bernard R. Halpern
Francis L. Wurzburg, Jr.

1979

Harvey F. George
Richard E. Maurer
John McMaster

1980

William D. Schaeffer
Philip E. Tobias

1981

John F. Crosfield
George W. Jorgensen

1982

Gordon O. F. Johnson
Herbert E. Phillips

1983

William F. Schreiber
William E. Somerville

1984

Robert W. Bassemir
Kurt Pfahl

1985

Jean Chevalier
Emilio Gerboni
Simo T. P. Karttunen
Bryan H. W. Sunderland

1986

John MacPhee
J. Tom Morgan, Jr.
Miles F. Southworth

1987

Werner F. Gerlach
Warren L. Rhodes
Kenneth G. West

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