



*Taga
Honors
Award
1984*

Presented at
Boston, Massachusetts
during the
36th Annual Conference
Technical Association of the Graphic Arts
May 8, 1984

THE
TAGA HONORS AWARD
*for Outstanding Contributions
to the
Graphic Arts Industry*

The Technical Association of the Graphic Arts (TAGA) was organized in 1948 as a forum for reporting on new research and technology in the graphic arts. It has a distinguished history of annual conferences at which papers on technical graphic arts subjects are presented. *TAGA Proceedings* is the published record of these papers by leading technical and scientific men and women who have contributed measurably to the progress of printing technology and graphic science throughout the world. The Board of Directors of TAGA hereby recognized the endeavors of two more members of the graphic arts scientific community by selecting them for the TAGA Honors Award. We hope that all members of TAGA and people throughout the graphic arts industry will join in congratulating these men on their achievements.

As evidence of this honor, each awardee will receive the TAGA Honors symbol. This was designed in 1976 by R. E. Maurer, then president of TAGA, and consists of a spire with three transparent side panels in the subtractive primary colors, yellow, magenta and cyan, which are the colors of the three dye layers in transparencies and the colorants used in the printing inks for process-color reproduction. The overlap colors of red, green, and blue (violet) are generated by the colored panels. The black base represents the black printer and the white base of the pyramid the printing paper.

Presented, in alphabetical order, are the two distinguished recipients of the 1984 TAGA Honors Award.

TAGA HONORS AWARD 1984

to

ROBERT W. BASSEMIR

in recognition of his distinguished service to the graphic arts industry in the areas of new instrumentation and development, color physics and automated color measurement, the rheology of printing inks, lithographic science, and rapid chemical reactions; for his dedication to the advancement of graphic arts education; for his association leadership; and for his technical contributions to industry programs and events, TAGA honors Robert W. Bassemir.



ROBERT W. BASSEMIR is a chemical engineering graduate of the Cooper Union Institute of Technology and has over thirty years of experience in printing-ink technology.

He is presently the Chief Scientist of Sun Chemical Corporation's Corporate Research Laboratory. He has been with Sun since 1949 in various positions ranging from Graphic Arts Research Engineer to Manager of Research and Development.

Bob is a Certified Professional Chemist and Fellow of the American Institute of Chemists and has been very active in industrial graphic arts organizations. He served as president of TAGA in 1975 and he is also a past president of the New York Printing Ink Production Club. He was a member and chairman of the National Printing Ink Research Institute Research Committee and is presently chairman of the National Printing Ink Manufacturers Training and Education Committee which is responsible for the short courses in Printing Ink Technology held each year at Lehigh University. He is the author of over 30 publications on printing-ink technology and allied subjects, has given many lectures and presentations related to printing technology, and is the recipient of 14 patents on radiation curing ink composition and processing equipment.

In 1982 Bob was selected to receive the first NAPIM Award for Technical Achievement. He is also the recipient of the Printing Ink Pioneer and Master Ink Technologist certificates.

TAGA OFFICERS FOR 1983-1984

President

John MacPhee

First Vice President

James R. Cox

Second Vice President

Louis S. Tyma

Secretary-Treasurer

Herbert E. Phillips

Executive Director

Michael H. Bruno

Directors

**Walter A. Bruehs
Frederick T. Dankert
S. Thomas Dunn
Gary Field
Richard F. Klee
Harvey R. Levenson
Ian M. Muir
T Cyril Noon
Keith Pierce
Charles E. Rinehart**

PREVIOUS HONOREES

1976

Michael H. Bruno
Paul J. Hartsuch
Frank M. Preucil
John A. C. Yule

1977

Albert R. Materazzi
Robert E. Rossell
Earl I. Sundeen
William C. Walker

1978

Bernard R. Halpern
Francis L. Wurzburg, Jr.

1979

Harvey F. George
Richard E. Maurer
John McMaster

1980

William D. Schaeffer
Philip E. Tobias

1981

John F. Crosfield
George W. Jorgensen

1982

Gordon O. F. Johnson
Herbert E. Phillips

1983

William F. Schreiber
William E. Somerville

MEMBERSHIP LIST

1974
1975
1976
1977
1978
1979
1980
1981
1982
1983
1984
1985
1986
1987
1988
1989
1990
1991
1992
1993
1994
1995
1996
1997
1998
1999
2000
2001
2002
2003
2004
2005
2006
2007
2008
2009
2010
2011
2012
2013
2014
2015
2016
2017
2018
2019
2020
2021
2022
2023
2024
2025
2026
2027
2028
2029
2030
2031
2032
2033
2034
2035
2036
2037
2038
2039
2040
2041
2042
2043
2044
2045
2046
2047
2048
2049
2050
2051
2052
2053
2054
2055
2056
2057
2058
2059
2060
2061
2062
2063
2064
2065
2066
2067
2068
2069
2070
2071
2072
2073
2074
2075
2076
2077
2078
2079
2080
2081
2082
2083
2084
2085
2086
2087
2088
2089
2090
2091
2092
2093
2094
2095
2096
2097
2098
2099
2100

TECHNICAL ASSOCIATION OF THE GRAPHIC ARTS
P.O. Box 14064, Federal Station
Rochester, New York 14614-0064