



THE
HONORS AWARD
for
Outstanding Contributions
to the
Folk Arts Industry

*Taga
Honors
Award
1983*

Presented at
Dallas, Texas
during the
35th Annual Conference
Technical Association of the Graphic Arts
May 3, 1983

THE
TAGA HONORS AWARD
*for Outstanding Contributions
to the
Graphic Arts Industry*

The Technical Association of the Graphic Arts (TAGA) was organized in 1948 as a forum for reporting on new research and technology in the graphic arts. It has a distinguished history of annual conferences at which papers on technical graphic arts subjects are presented. *TAGA Proceedings* is the published record of these papers by leading technical and scientific men and women who have contributed measurably to the progress of printing technology and graphic science throughout the world. The Board of Directors of TAGA hereby recognized the endeavors of two more members of the graphic arts scientific community by selecting them for the TAGA Honors Award. We hope that all members of TAGA and people throughout the graphic arts industry will join in congratulating these men on their achievements.

As evidence of this honor, each awardee will receive the TAGA Honors symbol. This was designed in 1976 by R. E. Maurer, then president of TAGA, and consists of a spire with three transparent side panels in the subtractive primary colors, yellow, magenta and cyan, which are the colors of the three dye layers in transparencies and the colorants used in the printing inks for process-color reproduction. The overlap colors of red, green, and blue (violet) are generated by the colored panels. The black base represents the black printer and the white base of the pyramid the printing paper.

Presented, in alphabetical order, are the two distinguished recipients of the 1983 TAGA Honors Award.

TAGA HONORS AWARD 1983

to

WILLIAM E. SOMERVILLE

for his achievements in the research and development of new techniques in the graphic arts and the application of modern technologies to the areas of color reproduction; for his loyal and enthusiastic service to the TAGA organization in both elective and voluntary positions, TAGA honors William E. Somerville.



WILLIAM E. SOMERVILLE is Vice President of Herzig Somerville in Toronto, Canada. His duties include Director of Research and Development, a field he has been interested in since 1946. He received his education at Western Tech in Toronto and entered the color-reproduction field as a cameraman for Miller Litho from 1946 to 1957 and Herold & Garbe from 1957 to 1965. His concentration of research time on electronic scanners began in 1966 and his leadership in the application of new technologies to the areas of color reproduction has earned Herzig Somerville Ltd. an outstanding reputation among companies of its type in North America.

Mr. Somerville joined the Technical Association of the Graphic Arts in 1968 and has served the association in many administrative and advisory positions. He served as local chairman of the 1975 Annual Technical Conference in Toronto, Canada and was subsequently elected by the TAGA membership to the offices of Board Member, Second Vice President, First Vice President, and President in 1979. Since his tour of elective office, he has continued to be available in an advisory capacity, lending his expertise to matters of policy and progress. His promotion of TAGA membership in Canada was instrumental in forming the nucleus of a very vital TAGA group in that country and their contributions have enabled TAGA to more effectively serve the graphic arts community throughout the world as was demonstrated in the very successful annual TAGA conference in Toronto in 1982.

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PREVIOUS HONOREES

1976

Michael H. Bruno
Paul J. Hartsuch
Frank M. Preucil
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1977

Albert R. Materazzi
Robert E. Rossell
Earl I. Sundeen
William C. Walker

1978

Bernard R. Halpern
Francis L. Wurzburg, Jr.

1979

Harvey F. George
Richard E. Maurer
John McMaster

1980

William D. Schaeffer
Philip E. Tobias

1981

John F. Crosfield
George W. Jorgensen

1982

Gordon O. F. Johnson
Herbert E. Phillips

MEMBER LIST

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