



THE
HONORS AWARD
For Inspiring Contributions
to the
Graphic Arts Industry

*Taga
Honors
Award
1980*

Presented at
Williamsburg, Virginia
during the
Annual Conference
Technical Association of the Graphic Arts
May 6, 1980

THE
TAGA HONORS AWARD
*for Outstanding Contributions
to the
Graphic Arts Industry*

The Technical Association of the Graphic Arts (TAGA) was organized in 1948 as a research forum for the graphic arts. It has a distinguished history of annual conferences where technical papers are presented. *TAGA Proceedings* is the published record of these papers by leading technical and scientific men and women who have greatly contributed to the progress of printing technology and graphic science throughout the world. The Board of Directors of TAGA hereby recognizes the successful endeavors of two additional members by presenting them with the TAGA Honors Award. We hope that all members of TAGA and people throughout the graphic arts industry will join in congratulating these men on their achievements.

As a symbol of this honor, each recipient will receive the TAGA Honors Award[®] which has a design of three transparent side panels in the subtractive primary colors, yellow, magenta and cyan, which are the colors of the three dye layers in transparencies and the colorants used in the printing inks for process-color. The overlap colors of red, green and blue (violet) are generated by the colored panels. The black base represents the black printer and the white base of the pyramid the printing paper.

We present, in alphabetical order, the two distinguished 1980 recipients of the TAGA Honors Award.

TAGA HONORS AWARD 1980

to

WILLIAM D. SCHAEFFER

for his outstanding service to the technical advancement of the graphic arts industry through several research groups involved in ink, paper, surface chemistry, environment and printability; and for his service to TAGA as papers presenter, board member, officer, and President, TAGA honors William D. Schaeffer.



William Dwight Schaeffer is presently the Research Director of the Graphic Arts Technical Foundation, Pittsburgh, PA. He has held this position with distinction since 1969, directing a constantly growing staff concerned with projects and programs seeking answers to some of our industry's most difficult problems.

Bill holds BS, MS, and PhD degrees in Chemistry from Lehigh University where he was involved with the National Printing Ink Research Institute as Assistant Research Director, Associate Research Director, and Research Director. He also served as Associate Director, Center for Surface and Coatings Research. Since 1971 he has served as the Project Manager for the Environmental Conservation Board of the Graphic Communications Industries. Bill's previous experience also includes Army Air Force service as a Captain in the 18th Weather Squadron of the 8th Air Force.

He has authored over 50 articles in journals, technical proceedings, and technical magazines, including several TAGA papers. Bill served on the TAGA board starting in 1966, served as Second Vice President, First Vice President, and became President in 1969. He has held office in several professional associations including the American Chemical Society, American Society for Testing Materials, International Association of Research Institutes for the Graphic Arts Industry, Inter-Society Color Council, Technical Association of the Pulp and Paper Industry, and the Research and Engineering Council for the Graphic Arts Industry.

Bill has been honored by Omicron Delta Kappa and by Sigma Xi, and has been active in community and civic organizations. He and his wife, Kathryn, have two sons and a daughter.

The Technical Association of the Graphic Arts congratulates Bill for his many achievements.

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PREVIOUS HONOREES

1976

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1977

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1979

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John McMaster

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