



THE
HONORS AWARD
for
Outstanding Contributions
to the
Field of
Indology

*Taga
Honors
Award
1979*

Presented at
Kansas City, Missouri
during the
Annual Conference
Technical Association of the Graphic Arts
May 8, 1979

THE
TAGA HONORS AWARD
for Outstanding Contributions
to the
Graphic Arts Industry

The Technical Association of the Graphic Arts (TAGA) was organized in 1948 as a research forum for the graphic arts. It has a distinguished history of annual conferences where technical papers are presented. *TAGA Proceedings* is the published record of these papers by leading technical and scientific men and women who have greatly contributed to the progress of printing technology and graphic science throughout the world. The Board of Directors of TAGA hereby recognizes the successful endeavors of three additional members by presenting them with the TAGA Honors Award. We hope that all members of TAGA and people throughout the graphic arts industry will join in congratulating these men on their achievements.

As a symbol of this honor, each recipient will receive the TAGA Honors Award® which has a design of three transparent side panels in the subtractive primary colors, yellow, magenta and cyan, which are the colors of the three dye layers in transparencies and the colorants used in the printing inks for process-color. The overlap colors of red, green and blue (violet) are generated by the colored panels. The black base represents the black printer and the white base of the pyramid the printing paper.

We present, in alphabetical order, the three distinguished 1979 recipients of the TAGA Honors Award.

TAGA HONORS AWARD 1979
to
JOHN McMASTER

for his vision and leadership as one of the small group of farsighted men who founded the Technical Association of the Graphic Arts. The award recognizes John McMaster for his service to TAGA as founder, officer, President and working member, and for his service to the entire industry.



John McMaster, retired Director, Graphic Arts Trade Relations, Professional, Commercial and Industrial Markets Division, Kodak Office, joined the Eastman Kodak Company in November 1927 as a chemist. In 1929, he was named Assistant Supervisor of the Paper Service Department; in 1933, he transferred to the Sales Department. He worked with the Kodak exhibit at the Chicago Century of Progress Exhibit. In 1934 he joined the Graphic Arts Department; in 1942 he went to the Government Sales Division. From 1943 until 1946, Mr. McMaster was on active duty with the U.S. Navy. Upon his return to Kodak, he joined the Graphic Arts Sensitized Goods Sales Division and, in 1950, he was appointed Assistant Manager. In 1951, he was appointed Manager. In 1965, Mr. McMaster was appointed Director of Graphic Arts Trade Relations. He retired from the company in June 1966.

Born in London, England, of Scottish parents, Mr. McMaster attended Hebron Academy in Hebron, Maine. He received a B.S. degree from the University of Buffalo and he also studied industrial engineering, photo-theory, colloid chemistry, chemical engineering, geology, and anthropology at the University of Rochester, University School. From 1966 to 1967, he studied at Centro Ibero-Americano de Antropologia, Madrid, Spain. Mr. McMaster taught Anthropology at State University College, Brockport, New York. Later, Mr. McMaster was coordinator of volunteer services, Rochester Museum and Science Center. He is currently a volunteer in the social adjustment and work program of the Mental Health Association, Rochester, New York.

Mr. McMaster is a member of the Royal Photographic Society of Great Britain; a fellow of the Rochester Academy of Science; the Technical Association of the Graphic Arts, where he served as President, 1952-1953; and a fellow of the Graphic Arts Technical Foundation. Mr. McMaster is an honored member of the Archeological Society of New York and the Explorers Club. He received the Armed Forces Day Award in Rochester, in 1963.

PREVIOUS HONOREES

1976

Michael H. Bruno
Paul J. Hartsuch
Frank M. Preucil
John A.C. Yule

1977

Albert R. Materazzi
Robert E. Rossell
Earl I. Sundeen
William C. Walker

1978

Bernard R. Halpern
Francis L. Wurzburg, Jr.

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