

*Taga
Honors
Award
1977*

THE
TAGA HONORS AWARD
*for Outstanding Contributions
to the
Graphic Arts Industry*

The Technical Association of the Graphic Arts (TAGA) was organized in 1948 as a research forum for the graphic arts. It has a distinguished history of annual meetings and published papers in the TAGA Proceedings by leading technical and scientific men and women, who have greatly contributed to the progress of printing throughout the world. The Board of Directors of TAGA decided for the second year to recognize in a special manner the successful endeavors of four additional charter and early members by presenting them with the TAGA Honors Award. We hope that all members of TAGA and people throughout the graphic arts industry will join the Board in congratulating these men on their achievements.

As a symbol of their success, each recipient will receive The TAGA Honors Award* which has a design of three transparent side panels in the subtractive primary colors, yellow, magenta and cyan, which are the colors of the three dye layers in transparencies and the colorants used in the printing inks for process-color. The overlap colors of red, green and blue (violet) are generated by the colored panels. The black base represents the black printer and the white base of the pyramid the printing paper.

We present, in alphabetical order, the four distinguished 1977 recipients of the TAGA Honors Award.

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TAGA HONORS AWARD 1977

to

MR. EARL I. SUNDEEN

for his generous support of TAGA – member since 1952, Publications Chairman from 1956 to 1960, Executive Secretary since 1960; for promoting and guiding broad changes in graphic arts and photographic education; and for his work as Supervising Technical Editor of the Eastman Kodak Company Graphic Arts Technical Publications program for many years.



Born in Worcester, Massachusetts, he attended public schools there. He is a graduate of Clark University, Worcester, Massachusetts, with an A.B. degree in Physics. (His Physics mentor was Robert Goddard, famous rocket pioneer.)

Earl joined Eastman Kodak as a research physicist in the Rochester Research Laboratories. Wartime research included development and production of optical elements. After the war he did research in the graphic arts.

In 1950, he moved to Kodak's Professional, Commercial and Industrial Markets Division, where he became Supervising Technical Editor for Graphic Arts Publications. He is presently coordinator of Educational and Environmental affairs for the Graphics Markets Division.

As Executive Secretary of TAGA, a job he has held for 17 years, he supervises an office and secretary at the Rochester Institute of Technology.

He has served as a member of the Education Council of the Graphic Arts and as Treasurer. He is also on the TAGA Fellowship Committee of the National Scholarship Trust Fund.

On the national scene, Earl has been a prime mover in the introduction of new methods and concepts in the teaching of graphics and communications in the schools at all levels. He is author of nationally circulated articles in this connection. Earl was awarded the President's Medal of the International Graphic Arts Educational Association, and also the Elmer G. Voight Award, presented by the Technical Association of the Graphic Arts for outstanding work in graphic arts education.

He served on a Ford Foundation Task Force, designing a basic visual communications curriculum for schools involved in the pilot project, and subsequently served in an advisory capacity to many schools throughout the country in their curriculum revision.

Active in community affairs, Earl is president of the Finger Lakes Council, Boy Scouts of America, and holder of the Silver Beaver Award. He is also an honorary life member of the Parent Teacher Association.

Married, his wife's name is Claire. They have three children: Dave, in Marketing operations of General Mills Corp., Cincinnati office; Bob, a biologist on the research staff at the College of Physicians and Surgeons, Columbia University; and Donna, a Technical Sales Representative for the Eastman Kodak Company.

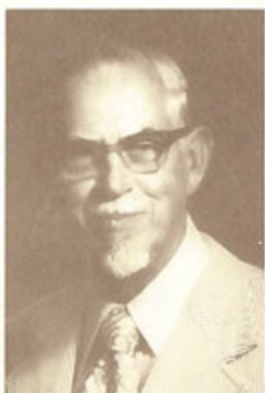
PREVIOUS HONOREES



DR. JOHN A. C. YULE



MR. FRANK M. PREUCIL



DR. PAUL J. HARTSUCH



MR. MICHAEL H. BRUNO

(over)

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