

*Taga  
Honors  
Award  
1977*

THE  
TAGA HONORS AWARD  
*for Outstanding Contributions  
to the  
Graphic Arts Industry*

The Technical Association of the Graphic Arts (TAGA) was organized in 1948 as a research forum for the graphic arts. It has a distinguished history of annual meetings and published papers in the TAGA Proceedings by leading technical and scientific men and women, who have greatly contributed to the progress of printing throughout the world. The Board of Directors of TAGA decided for the second year to recognize in a special manner the successful endeavors of four additional charter and early members by presenting them with the TAGA Honors Award. We hope that all members of TAGA and people throughout the graphic arts industry will join the Board in congratulating these men on their achievements.

As a symbol of their success, each recipient will receive The TAGA Honors Award\* which has a design of three transparent side panels in the subtractive primary colors, yellow, magenta and cyan, which are the colors of the three dye layers in transparencies and the colorants used in the printing inks for process-color. The overlap colors of red, green and blue (violet) are generated by the colored panels. The black base represents the black printer and the white base of the pyramid the printing paper.

We present, in alphabetical order, the four distinguished 1977 recipients of the TAGA Honors Award.

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## TAGA HONORS AWARD 1977

to

### MR. ROBERT E. ROSSELL

*for his dedicated service to TAGA—charter member who served on many organizational committees of TAGA, past president (1957), Publications Chairman for 16 years (1962 until present); and for his outstanding leadership in the printing industry as Managing Director of the Research and Engineering Council of the Graphic Arts Industry, Inc.*



Robert E. Rossell retired as Managing Director of the Research and Engineering Council of the Graphic Arts Industry, Inc. on October 6, 1975. He had held this position since August 1, 1954. The fondness and respect for Bob can be judged by the retirement party which was held in Chicago on December 3, 1975, and attended by eighty graphic arts executives representing a cross section of the entire industry.

He has been active in the graphic arts industry for over 40 years, having had experience in camera and offset platemaking, technical sales engineering in photomechanical equipment, and research and development.

Before taking his position with the Research and Engineering Council, he spent 13 years in map reproduction research and development activities with the U.S. Army Corps of Engineers.

His organizational affiliations are as follows: Washington Litho Club, charter member, past president and honored member; Technical Association of the Graphic Arts, charter member and past president; Society of Photographic Scientists and Engineers, charter and life member; Technical Association of the Pulp and Paper Industry, associate member; member of the Society of Fellows of the Graphic Arts Technical Foundation; and Graphic Arts Association Executives, member and past president.

Bob has co-authored two TAGA papers, and has given numerous lectures.

In 1962 he received an Elmer G. Voight Award for outstanding service in the field of graphic arts education.

Born in Dayton, Ohio in 1914. Has one daughter and two grandchildren, lives with his wife Eileen, and enjoys his many hobbies which include fishing, gardening and woodworking.

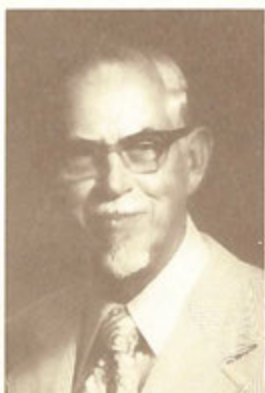
## PREVIOUS HONOREES



DR. JOHN A. C. YULE



MR. FRANK M. PREUCIL



DR. PAUL J. HARTSUCH



MR. MICHAEL H. BRUNO

*(over)*

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### *Acknowledgements:*

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