



taGa
honors
award

THE
TAGA HONORS AWARD
*for Outstanding Contributions
to the
Graphic Arts Industry*

The Technical Association of the Graphic Arts (TAGA) was organized in 1948 as a research forum for the graphic arts. It has a distinguished history of annual meetings and published papers in the TAGA Proceedings by leading technical and scientific men and women, who have greatly contributed to the progress of printing throughout the world. The Board of Directors of TAGA decided this year to recognize in a special manner the successful endeavors of four of our charter members by presenting them with the first TAGA Honors Award. These men were selected by the Board of Directors of TAGA after taking a poll of the charter members. We hope that all members of TAGA and people throughout the graphic arts industry will join the Board in congratulating these men on their achievements.

As a symbol of their success, each recipient will receive a tricolor pyramid trophy* which is designed with three transparent side panels in the subtractive primary colors, yellow, magenta and cyan, which are the colors of the three dye layers in transparencies and the colorants used in the printing inks for process-color. The overlap colors of red, green and blue (violet) are generated by the colored panels. The black base represents the black printer and the white base of the pyramid the printing paper.

We present, in alphabetical order, the four distinguished 1976 recipients of the TAGA Honors Award.

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TAGA HONORS AWARD 1976

to

MR. MICHAEL H. BRUNO

for his research work, for his outstanding organizational, writing and speaking talents, for his interest in disseminating scientific information to the trade so that it can be easily understood and applied, and for his pioneering leadership in the Graphic Arts Technical Foundation (GATF) and TAGA.



Mr. Michael H. Bruno was born in New Haven, Connecticut in 1911. He graduated from Yale University in 1931 with a B.S. degree in Chemistry. His thirty years work in the graphic arts includes research engineering and development work in collotype and lithography at the Meriden Gravure Company and service as a Research Officer of the U.S. Army Map Service during World War II.

He joined the Lithographic Technical Foundation (now Graphic Arts Technical Foundation, GATF) as Research Manager in 1945, was named Research Director in 1958 and Technical Director in 1966. He joined the International Paper Company in 1967 as Manager of Graphic Arts Research and Development and in 1970 was named Corporate Consultant in Graphic Arts. In 1976, he retired from the International Paper Company and is at present an Associate Professor in the College of Engineering at the University of Missouri in Columbia, Mo., where he is organizing a program in graphic arts.

In 1968 he was named "Man of the Year" by the Lithographers Guild of New York. He received the first Robert F. Reed Technology Medal from GATF in 1974 and was named "Man of the Year" in 1975 by the Navigators of New York City. He has received the Coating and Graphic Arts Division Medal of the Technical Association of the Pulp and Paper Industry (TAPPI).

He has done research on metal surface treatments for platemaking and improved photographic techniques. While at GATF he organized the GATF Technical Service functions and Technical Forums, Seminars and Workshops.

He has given over 700 lectures and has judged many print competitions.

He is the author of numerous articles and sections of books on lithography and printing, as well as the "International Pocket Pal" book and many newsletters, "What's New(s) in Graphic Arts," both published by the International Paper Company.

He is a charter member and helped to found TAGA in 1948 and served as its first president for two years. He is a member of TAPPI and its Graphic Steering Committee; the GATF Research, Technical Advisory and Special Programs Committees; the Institute of Printing; the New York and Chicago Litho Clubs; and the American Optical Society.

Mike, as he is known throughout the world, is encouraged in his work by his charming wife Gilda, who often travels with him. Mike's hobbies are carpentry and traditional (Dixieland) jazz.

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